

'Green loop' to reduce emission

25 December 2013

KUALA LUMPUR: Starting Jan 5, a 6km loop in the Golden Triangle will be closed to traffic in an effort to reduce carbon emission in the city.

KL Mayor Datuk Seri Ahmad Phesal Talib, in announcing this yesterday, said it was part of City Hall's move to promote a greener city and reduce global warming.

The route will start from Jalan Raja Laut and covers Jalan Sultan Ismail, Jalan Ampang, Jalan P. Ramlee, Jalan Pinang, Jalan Raja Chulan, Jalan Imbi, Jalan Sultan Ismail, Jalan Tuanku Abdul Rahman and back to Jalan Raja Laut.

The programme, called "Go Green Car Free Morning", would see local and international cyclers, joggers, skate boarders and skaters taking to the streets from 7.30am to 9.30am.

"We are planning to do it every first Sunday of each month with the hope that people will get the chance to enjoy the city, and at the same time, show their support for environmental conservation."

The programme, he said, was part of the Kuala Lumpur Extravaganza (KL Xtra) festival, to be held on the first Sunday of the new year in conjunction with Visit Malaysia Year 2014.

"KL Xtra is an all-day long festival to promote cultural and recreational tourism in the city, which is a transit for tourists visiting Malaysia," Phesal said, adding that a series of culture and arts activities would be held in shopping complexes here.

KL Xtra is a collaboration between City Hall, Tourism Malaysia and the Malaysian National Cycling Federation.

It is sponsored by Bank Rakyat, Malindo Air, Legoland Malaysia, Harley-Davidson, Warisan Advertising Sdn Bhd, Polygon, Togoparts.com and Cycling Malaysia magazine.

Among the activities planned were cultural shows and colouring contests at Kompleks Kraf in Jalan Conlay, musical jam sessions at Sungei Wang Walk, fancy dress event at Starhill Gallery, extreme sports near Lot 10 and busking performances in Suria KLCC and Berjaya Times Square.

"The programme is expected to attract up to 300,000 visitors to KL's Golden Triangle.

"It also will create better revenue for hotel operators and retailers. At the same time, it will benefit visitors with great discounts offered by the shops and malls."

Present at the press conference was Malaysian National Cycling Federation deputy president Datuk Naim Mohamad and sponsors' representatives.



KL Mayor Datuk Seri Ahmad Phasal Talib (centre) receiving a bicycle from a sponsor of the Kuala Lumpur Extravaganza festival in Menara DBKL to promote the Go Green Car Free Morning programme.

(Taken from www.nst.com.my)